

Presented by:



Strategic Partner:



Sponsorship Invitation

2014-2015 Fostering Global Citizenship Youth Programme

UNESCO is dedicated to building peace in the minds of men and women.

This programme aims to:

- empower learners in engaging active roles both locally and internationally to face and resolve global challenges
- build a sense of global community and common humanity in the world
- become proactive contributors to a more just, peaceful, tolerant, inclusive, secure and sustainable world

UNESCO Hong Kong is dedicated to promoting sustainable development and international exchanges through education, sciences and culture.

UNESCO Observatory RLCCE is committed to the advancement and promotion of arts in education to embrace social and cultural challenges.

Rotary encourages the advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal service.

Key Events

1. 21st Sep 2014, Sunday: United Nations International Day of Peace

- Rotary District 3450 as co-organizer
- For our community leaders, officials & Consulates General celebrating peace with Rotary
- Promote community and school-based Peace activities
- “Moments of Peace” photo competition

2. 18th Apr 2015, Saturday: Peacemakers’ Celebration @ HK Science Park

- Rotary District 3450 as co-organizer
- Country booth programme hosted by schools and supported by country representatives including Consulates General
- Finale for the Day hosted by Rotary District 3450

Expected number of Participants, Beneficiaries and Community Coverage

Expected number of Participants and Beneficiaries: over 30,000

Reach out to the community: over 200,000

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Solicitation of Support & Benefits to Sponsors

You are cordially invited to support “Fostering Global Citizenship Youth Programme” as

1. Financial Sponsor (Note 1),
2. Media partner

Your sponsorship will be matched on a one-to-one basis (Note 2) by the Commission on Youth under the *2014 Large-scale Youth Programme Funding Scheme*, of the HKSAR Home Affairs Bureau.

Sponsorship types	Amounts	Benefit packages
Name Only	≥HKD1,000	<ul style="list-style-type: none"> ■ Name in Souvenir Programme
Friend	≥HKD5,000	<ul style="list-style-type: none"> ■ Name in Souvenir Programme and Website
Classic sponsor	≥HKD20,000	<ul style="list-style-type: none"> ■ Name in Souvenir Programme and Website ■ Insertion of sponsor’s marketing materials into the Peace for All Youth Programme packs
Silver sponsor	≥HKD50,000	<ul style="list-style-type: none"> ■ Those benefits of Classic sponsor ■ Corporate Logo in promotional materials, including leaflets, posters, backdrop ■ Invitation to networking sessions of the Programme
Gold sponsor	≥HKD100,000	<ul style="list-style-type: none"> ■ Those benefits of Silver sponsor ■ Involvement of sponsoring organization in activity planning, e.g. performing team ■ Involvement of sponsoring organization staff, e.g. as keynote speakers, mentors and instructors
Platinum sponsor	≥HKD150,000 (ONE only)	<ul style="list-style-type: none"> ■ Those benefits of Gold sponsor ■ Eligible to host a specific event

Note:

1. UNESCO Hong Kong Association is a recognized charitable organization. Donation over HK\$100 is tax deductible.
2. With capping
3. Position of logo arrangement is at the discretion of UNESCO HK.

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Hong Kong Association

聯合國教育
科學及文化組織
香港協會

Member of the Movement of Associations
for UNESCO



United Nations
Educational, Scientific and
Cultural Organization



UNESCO Arts in
Education Observatory for
Research in Local Cultures
and Creativity in Education
The Hong Kong Institute

Strategic Partner:

Rotary
District 3450



2014-2015 Fostering Global Citizenship Programme Donation Confirmation Form

Donor's Information *(Please ✓ if appropriate.)*

<input type="checkbox"/> Individual	Name: (Mr /Mrs /Miss)	
<input type="checkbox"/> Institutional	Organization Name: _____	Contact Person: _____

Contact Information

Tel: (Mobile) (Office)	Fax:
Address:	Email:

Donation Amount *(Please ✓ if appropriate.)*

<input type="checkbox"/> HK\$1,000 Name Only	<input type="checkbox"/> HK\$5,000 Friend	<input type="checkbox"/> HK\$20,000 Classic sponsor
<input type="checkbox"/> HK\$50,000 Silver sponsor	<input type="checkbox"/> HK\$100,000 Gold sponsor	<input type="checkbox"/> HK\$150,000 Platinum sponsor
<input type="checkbox"/> Other: _____		

Donation Method

<input type="checkbox"/> Crossed Cheque Please send your cheque (No. _____) payable to "UNESCO Hong Kong Association Limited" together with this form to UNESCO HK.
<input type="checkbox"/> Direct transfer to UNESCO Hong Kong Association Limited bank account no. 200-40-400120-5 at the Bank of East Asia (Bank Code 015). Please send /fax the original bank pay-in-slip together with this form to UNESCO HK.

Signature: _____ Date: _____

I/ My organization wish to remain anonymous in donor listings, if any. (Please insert ✓, if applicable)

A receipt will be issued for donation HK\$100 or over which is HK tax deductible. (HK IRD Ref. No. 91/10053)

UNESCO Hong Kong Association

Tel: 2312 7696 Email: info@unesco.hk Fax: 2312 1515 Website: www.unesco.hk
Address: Unit 216, 2/F, Building 12W, Phase 3, Hong Kong Science Park, Shatin, Hong Kong